



Dr. Robert Eisen and Dr. Jerry Jesin

Dr. Robert Eisen and Dr. Jerry Jesin have been providing exceptional dental care in North York for over twenty years. Since graduating from U.W.O. and University of Toronto in 1985, they have made continuing education a priority, gaining expertise in the latest cosmetic and implant techniques at some of the finest post-graduate facilities. Both are active in the dental community and committed to keeping a smile on the face of their clients.

CHANGE YOUR SMILE... CHANGE YOUR LIFE

CITY CENTRE DENTAL

Facebook. Flickr. YouTube. Once upon a time, photos were relegated to albums collecting dust. But these days, thanks to the internet and social networking, every moment is a Kodak moment. So you might as well be ready. Arm yourself with your most potent weapon – your smile.

A smile is more powerful than a business card, more welcoming than a handshake. It expresses warmth and confidence, and tells the world that you are happy to be who you are. Ultimately, a smile creates a first impression that can last a lifetime. Unfortunately, many people are too scared to smile. Not because they're shy or unfriendly, but because of their teeth. Whether they're stained, discoloured, chipped or crooked, teeth can be a source of embarrassment that forces us to keep our mouths shut.

Veneers can reshape crowded or crooked teeth; bonding can fix imperfections or discoloration; Zoom whitening can brighten your teeth with dramatic results in a matter of hours. Using the most advanced technology modern dentistry has to offer, Cerec porcelain crowns can be designed and inserted in a single appointment. And implants can literally change your smile, and in

fact your overall wellness, overnight. By replacing missing teeth with comfortable and beautiful implants that closely resemble your natural teeth, you'll be amazed by the difference in your daily life. Eat corn on the cob to your heart's content and kiss your dentures goodbye!

Your time in the dental chair should be something to smile about. So learn more about fast, painless procedures and set up a personalized consultation.

That means you'll be ready for your Kodak moment. In an age when image is everything, showing off your brightest and whitest radiates a message — that you are warm, captivating and open for business. So smile! It may change your life.

To find out more and view before and after photos (and satisfied smiles) of other clients, check out www.smile-by-design.ca.

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